

**International Aviation Womens Association  
22<sup>nd</sup> Annual Conference  
“Aviation in the Next Decade: Smooth Sailing or More Turbulence?”**

**Taj Boston  
Boston, MA  
October 6 – 8, 2010**

**Wednesday, October 6**

3:00 p.m. – 6:00 p.m.

**Registration, Taj Boston**

6:00 p.m. – 8:00 p.m.

**Welcome Reception and Opening Dinner, Taj Boston**

**Welcome to Boston, Mayor Thomas Menino**

**With Keynote Address**

**Dr. Fariba Alamdari**, Vice President of Marketing and Value  
Analysis, Boeing, Seattle, Washington

*Sponsored by Boeing*

**Thursday, October 7**

7:30 a.m. – 8:30 a.m.

**Registration and Networking Breakfast**

8:30 a.m. – 8:45 a.m.

**President’s Welcome:**

**Katherine Staton**, Partner, Jackson Walker L.L.P., Dallas,  
Texas

8:45 a.m. – 10:15 a.m.

**Airlines Financial Health, Risk and Cash Management  
in a Volatile Environment**

**Beverly K. Goulet**, Vice President – Corporate  
Development & Treasurer, American Airlines, Inc.,  
Fort Worth, Texas

**Candice Li**, Vice President and Treasurer, WestJet  
Airlines, Alberta, Canada

**Julie Southern**, Chief Commercial & Financial Officer,  
Virgin Atlantic Airways, Crawley, United Kingdom

**Laura H. Wright**, Senior Vice President and Chief  
Financial Officer, Southwest Airlines Co., Dallas,  
Texas

10:15 a.m. – 10:45 a.m.

**Susan Baer**, Director, Department of Aviation, Port Authority of  
New York and New Jersey, New York, New York

10:45 a.m. – 11:00 a.m.

**Coffee Break**

11:00 a.m. – 12:30 p.m.

**New Aircraft Productions: New Technologies, Production Challenges and Competitive Pressures**

**Sallie Bondy**, Director of Business Operations, Boeing, Seattle, Washington

**Isabelle Floret**, Senior Vice President, Sales, Pacific, Airbus, Sydney, Australia

**Ray M. Iechika**, Manager, Customer Relations and Branding, Tokyo Strategic Planning Group, Sales Department, Mitsubishi Aircraft Corporation, Tokyo, Japan

**Mairead Lavery**, Vice President, Strategy, Business Development and Structured Finance, Bombardier Aerospace, Quebec, Canada

12:30 p.m. – 2:00 p.m.

**Luncheon and Keynote Address**

**The Honorable Deborah A.P. Hersman**, Chairman, NTSB, Washington, D.C.

2:15 p.m. – 3:15 p.m.

**How Safe Are Our Skies: a Global Perspective**

**Captain Linda Orlady**, United Airlines Captain and Member of Flight Safety Foundation's Board of Governors, Chicago, Illinois

**Solange Paiva Vieira**, President and Director, Brazil's National Civil Aviation Agency, Brasilia, Brazil

**Kalene Yanamura**, Deputy Director, Aircraft Certification Service, Federal Aviation Administration, Washington, D.C.

3:15 p.m. – 3:30 p.m.

**Coffee Break**

3:30 p.m. – 4:30 p.m.

**General Aviation: Forecast for Recovery**

**Lisa Piccione**, Moderator, Senior Vice President, Government Affairs, NBAA, Washington, D.C.

**Mary Lovejoy**, Vice President and Treasurer, Textron, Inc., Providence, Rhode Island

**Margaret Napolitan**, General Counsel, Liberty Aerospace, Inc., Melbourne, Florida

**Susan L. Sheets**, President, National Aircraft Resale Association, Washington, D.C.

**Ellyn Slow**, Senior Vice President, Risk Management, NetJets, Inc., Teterboro, New Jersey

6:00 p.m. – 10:00 p.m.

**Festive Lobster Clam Bake on Thompson Island in Boston Harbor** (Wear your jeans and tennis shoes and bring a jacket!)  
*Sponsored by FedEx Express*

**Friday, October 8**

7:30 a.m. – 8:30 a.m.

**Networking Breakfast**

8:30 a.m. – 9:00 a.m.

**Membership Meeting**

(All IAWA members are invited to attend)

9:00 a.m. – 10:30 a.m.

**That Thing You Do: Sharing a Love of Aviation with the Media**

**Christine Negroni**, Moderator, Aviation Writer, Old Greenwich, Connecticut

**Jamie Jewell**, Director, Strategic Communications, CFM International, GE Aviation, Cincinnati, Ohio

**Rachel Layne**, Reporter, Bloomberg, LP, Boston, Massachusetts

**Katy Padget**, Manager, Communications/Commercial Engines and Global Services, Pratt & Whitney, East Hartford, Connecticut

**Andrea Shalal-Esa**, Journalist, Reuters, Washington, D.C.

10:30 a.m. – 11:15 a.m.

**The Medicare, Medicaid, and SCHIP Extension Act of 2007 and Its Mandatory Reporting Provisions and Fines:**

**Take a Deep Breath**

**Jane Grutzmacher**, Claims Manager, Corporate Insurance and Risk Management, American Airlines, Inc., Dallas/Fort Worth, Texas

**Rocie Park**, Vice President, Allianz Aviation Managers, LLC, New York, New York (invited)

**Barbara Wright**, Acting Director of Medical Debt Management, Centers for Medicare and Medicaid Services, Baltimore, Maryland (invited)

11:15 a.m. – 11:30 a.m.

**Coffee Break**

11:30 a.m. – 12:15 p.m.

**The International Business of Insurance and Related Legal Issues**

**Cecile Di Meglio**, Lawyer, Hogan Lovells LLP, Paris, France

**Anna Henley**, Underwriter, RJ Kiln & Co. Limited, London, United Kingdom

12:15 p.m. – 2:15 p.m.

**Luncheon and Keynote Address**

**The Honorable Susan L. Kurland**, Assistant Secretary For Aviation and International Affairs, U.S. Department of Transportation, Washington, D.C.

2:15 p.m. – 5:00 p.m.

**Break Out Groups**