

International Aviation Womens Association 21st Annual Conference

*Rendez-Vous in the EU: A New Era of Cooperation
Co-Hosted by the European Commission*

October 14-16, 2009 – Brussels

Wednesday – October 14

3:00 p.m. – 6:00 p.m. **Registration, Hotel Bristol Stephanie**

5:00 p.m. – 6:00 p.m. **VIP and Speaker Reception**

6:00 p.m. **Welcome Reception, Hotel Bristol Stephanie**

Thursday, October 15

8:30 a.m. – 9:00 a.m. **Registration and Opening Coffee**

9:00 a.m. – 9:15 a.m. **President's Welcome:**
Debra Fowler, Senior Aviation Counsel, U. S. Department of Justice, Washington, D.C.
Opening Remarks
Daniel Calleja, Director, Air Transport, Directorate-General Energy and Transport, European Commission, Brussels, Belgium

9:15 a.m. – 10:15 a.m. **The European Aviation Safety Agency (EASA):
Its Implementation and Impact on European Aviation Regulations**
Dr. Annette Ruge, Chief Medical Officer, EASA, Europe
Christa Hinckley, Partner, Husch Blackwell Sanders LLP, Irving, Texas

10:15 a.m. – 11:15 a.m. **The EU Emissions Trading Scheme, How it Works, and Its Relationship to the
ATC Systems in the U.S. and in Europe**
Nancy Young, Vice President, Environmental Affairs, Air Transport Association of America, Inc., Washington, D.C.
Sue Barham, Partner, Barlow Lyde & Gilbert LLP, London, England
Karin Sjölin-Frudd, Senior Advisor, Marine Environment Division, International Maritime Organization, London, England

11:15 a.m. – 11:30 a.m. **Morning Break**

11:30 a.m. – 12:30 p.m. **European Policy on Passenger Data and How These Policies Correlate with U.S. Regulations**
Cecilia Joanna Verkleij, Head of Sector, Directorate-General Justice, Freedom and Security, European Commission, Brussels, Belgium
Monique de Smet, Regional Director, Europe, IATA, Brussels, Belgium
Catherine Erkelens, Partner, Bird & Bird LLP, Brussels, Belgium

12:30 p.m. – 2:00 p.m. **Luncheon and Keynote Address**
Carol B. Hallett, Director, Atlas Air Worldwide Holding, Inc., Purchase, New York

2:00 p.m. – 2:15 p.m. **IAWA Scholarship Presentation and Scholarship Recognitions**

2:15 p.m. – 2:45 p.m. **Jacqueline R. Foster**, Conservative Party Member of the European Parliament, North West England

2:45pm-3:30pm **The State of Aviation Financing**
Moderator: Mylène Scholnick, Senior Vice President, SkyWorks Capital, LLC, Greenwich, Connecticut
Nanette Bubik, Vice President, Landesbank Baden-Württemberg, Stuttgart, Germany
Susan Sheets, President, National Aircraft Resale Association, Alexandria, Virginia
Victoria Goodenough, Director, Aerospace, Bank of Scotland, London, England
Laurence Vigeant-Langlois, Vice President, Fleet Management, CIT Aerospace, New York, New York

3:30pm-4:00pm **Flu and Illness in the Air**
Joan Sullivan Garrett, Founder and Chairman of the Board, MedAire, Inc., Tempe, Arizona

4:00pm **Current Issues at the FAA**
Nancy LoBue, Acting Assistant Administrator, Policy, Planning & Environment, Federal Aviation Administration, Washington, D.C.

7:30pm-10:00pm **Gala Dinner and Keynote Address: Cercle de Lorraine**
A Fine Balance: Reputational Risk
Kathryn Leahy, Head of Risk Management, Virgin Atlantic Airways Ltd., Crawley, West Sussex, England

Friday, October 16

8:30am-9:00am **Opening Coffee**

9:00am-9:30am **Membership Meeting**
(All IAWA members are invited to attend)

9:30am-10:30am **New Aviation Markets Around the World: A Global Perspective**
Emmanuelle Maire, Directorate-General Air Transport, European Commission, Brussels, Belgium
Roberta Corbetta Pegas, Senior Legal Counsel, Embraer, Brazil

10:30am-10:45am **Morning Coffee**

10:45am-11:30am **An Update on the London and U.S. Aviation Markets:
How the World Economy is Affecting Aviation Markets and Operations**
Natalie Miles, Head of Group Insurance, TUI Travel PLC, United Kingdom
Rachel Unsworth, Underwriter, Global Aerospace, London, England
Oyin Heath, Associate Director, AON, United Kingdom
Julia Egerer, Assistant Vice President, Swiss Re International, Munich, Germany

11:30am-12:30pm **Speed Networking**

12:30pm-2:00pm **Luncheon and Keynote Address**
Jezra Kaye, Speaker Coach, Speechwriter President, Communicate with Power and Ease, New York, New York

2:00pm-5:00pm **Break out Groups**

IAWA MISSION STATEMENT

Founded in 1988, the International Aviation Womens Association (IAWA) brings together women of achievement in the aviation industry and promotes their advancement internationally through the establishment of a worldwide network of aviation professional contacts. IAWA is an international organization for women who hold senior positions in the aviation and aerospace industry including airline, airport, finance, insurance, law, manufacturing, operations, suppliers and government.

As the industry adjusts to worldwide economic and political change, women are assuming greater and more visible roles. Through annual global conferences, IAWA provides a forum to share views on matters of importance to the industry, as well as to women generally. Although women generally should have five years management-level experience in the industry, or comparable experience, to join IAWA, our Annual Conference is open to attendance by non-members. Take advantage of this opportunity to meet and network with some truly extraordinary people who share the common interests of promoting aviation and advancing women in the industry.

➤ *If you are interested in becoming a member of IAWA, please visit the IAWA website at www.iawa.org for more information.*
➤ *If you have not yet registered for the Conference, you can do so online by visiting the IAWA website at www.iawa.org.*

IAWA 21st ANNUAL CONFERENCE Brussels, Belgium, October 14-16, 2009 CONFERENCE REGISTRATION FORM

Registration

The registration fee for members is \$595 and the government employee fee is \$450. For additional (2nd or more) member attendees per company, the fee is \$450. For additional (2nd or more) government member attendees per government institution, the fee is \$350.

The registration fee for prospective members is \$750, and the government fee is \$450. For additional (2nd or more) prospective member attendees per company, the fee is \$600. For additional (2nd or more) government prospective member attendee per institution the fee is \$350.

Cancellation Policy

A service charge of \$75 will be due on cancellations after October 1, 2009.

Continuing Legal Education (CLE) Credit

This program may qualify for credits upon approval from the State Bar Associations. Please note, applying for CLE credits is the sole responsibility of the conference attendee. If requested, a certificate of attendance will be sent to you upon successful completion of the program.

Hotel Accommodations

A limited block of hotel rooms are reserved at the Hotel Bristol

Stephanie at the special conference rate of 145 euros. Registrants must make their own hotel reservations as indicated below and on the IAWA web site, and must advise the hotel they are attending the IAWA Conference in order to receive the special conference rate.

The hotel will hold a block of rooms until Friday, September 11, 2009, and rooms may be unavailable after this date.

Hotel Bristol Stephanie
91-93 Avenue Louise
Brussels, Belgium
32.3.543.33.70
reservations@bristol.be

(Advise You are Attending the IAWA Conference)

Airfare

Thanks to our IAWA board members and members working at Continental, Continental Airlines is offering discounts off published fares of 2% to 10% or Zone fares. Call your travel professional or Continental MeetingWorks at 800-468-7022 for reservations and refer to Z Code ZFDV and Agreement Code: AWXEK9. Or, save an additional 3% off by booking your own reservations at www.continental.com by choosing your flight times and access your meeting discounts by inserting ZFDVAWXEK9 in the Offer Code box.

International Aviation Womens Association Annual Conference Hotel Bristol Stephanie October 14-16, 2009

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Email Address: _____ Phone: _____ Fax: _____

Member \$595
2nd or more Member Per Company \$450
Prospective Member \$750
2nd or more Prospective Member Per Company \$600
Government (Member or Prospective Member) \$450
2nd or more Government Attendee per Institution \$350
Guest (Thursday Lunch) \$50
Guest (Thursday night) \$125

Total Amount Enclosed: \$ _____

Fee Waiver - Check as Appropriate

Designated Speaker _____

Designated Sponsor -
Gold or above _____

Note: Conference fee includes all meals. Additional amounts shown are for guests only. Currency is U.S. Dollars.

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