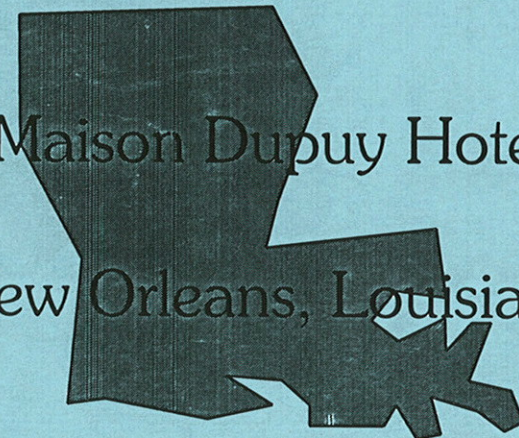


8th Annual Conference

Meeting the Challenges in
the New Millennium
October 24 - 26, 1996

Maison Dupuy Hotel
New Orleans, Louisiana



Dot Etheridge
President
332 Winchester Street
Warrenton, VA 20186

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October 24, 1996

Dear Women in Aviation:

Welcome, members and prospective members, to the Eighth Annual Conference of the International Aviation Womens Association!

It has been a historic year in our industry. From the certification of the Boeing 777, increased profitability for major air carriers -- but also some of the worst US aircraft disasters -- to the record setting time in space by NASA astronaut Dr. Shannon Lucid, it, indeed, has been eventful. As we reflect on the past year, our attention turns to the future, where "Meeting the Challenges of the New Millennium" becomes more than just a catchy phrase for a conference theme.

Unlike most other industries, aviation and aerospace is an accurate mirror of the national and international scene. Acceptance of this hypothesis gives each of us the opportunity to flex our thinking to project our place in this industry in the new millennium. As usual, it won't be easy. Only by working together as aviation professionals can we demonstrate inspiration and leadership to tomorrow's women: the women in aviation's next millennium. Above all, it is to their future that IAWA must dedicate its efforts.

Enjoy the conference!

Dot Etheridge
President

INTERNATIONAL AVIATION WOMENS ASSOCIATION

INTERNATIONAL AVIATION WOMENS ASSOCIATION

MISSION

Founded in 1989, the International Aviation Womens Association (IAWA) brings together women of achievement in the aviation industry and promotes their advancement internationally through the establishment of a worldwide network of aviation professional contacts. IAWA is an international organization for women who hold senior positions in the aviation and aerospace industry, e.g., finance, insurance, law, manufacturing, operations, regulating bodies, etc. IAWA is actively seeking new members who have five or more years of experience in these or other aviation-related areas.

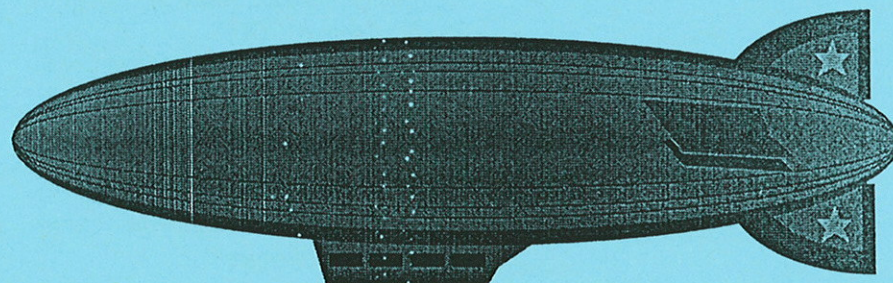
As the aviation and aerospace industry adjusts to worldwide economic and political changes, women are assuming greater and more visible roles. Many of today's women in aviation are members of IAWA. Many of tomorrow's women in aviation and aerospace will be IAWA members as well. Take advantage of this opportunity to meet and work with some truly extraordinary people who share the common interests of expanding aviation and advancing women in the industry.

IAWA

OCTOBER 1995 - OCTOBER 1997

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1:00 - 2:30 p.m.

Panelists:

Rita Evans, IAWA Member
Manager, Claims & Loss Prevention
USAir
Arlington, VA

Susan Bruett, IAWA Member
Asst. Vice President
USAIG
New York, NY

LUNCHEON

Commander's Palace (shuttle bus provided)
1403 Washington Avenue

SPEAKER

Elizabeth Rodenz, Ph.D.
Founder and Owner
Executive Round Table
San Francisco, CA

"Power Knows No Gender"

3:00 - 4:30 p.m.

PANEL DISCUSSION:

Privatization of Aviation Infrastructure

Moderator:

Ann Rackas, IAWA Member
General Engineer
Washington Airports Authority
Washington, DC

Panelists:

Jenny Holmes, IAWA Member
Market Development Mgr., Aeronautical
Birmingham International Airport
Birmingham, ENGLAND

Catherine Pawluch, Esq., IAWA Member
Morris/Rose/Ledgett
Toronto, Ontario
CANADA

6:30 - 10:00 p.m.

DINNER

Plimsoll Club - The Galvez Room
The New Orleans World Trade Center
2 Canal Street, Suite 3000

SPEAKER

Carolyn Corvi
Vice President & General Manager
Boeing Commercial Airplane Group
Seattle, Washington

*"Legends in Our Own Minds:
Cognitive Strategies for
Imaginative Leadership"*

SATURDAY, OCTOBER 26, 1996

8:00 - 9:00 a.m.

CONTINENTAL BREAKFAST
Toulouse Room

9:00 - 10:30 a.m.

IAWA GENERAL MEMBERSHIP MEETING
Toulouse Room

10:30 - 10:50 a.m.

COFFEE BREAK

10:50 - 12:30 p.m.

PANEL DISCUSSION:

General Aviation/Product Liability

Moderator:

Melissa Harder, IAWA Member
Asst. Vice President
Willis Corroon Aerospace
New York, NY

Panelists:

Mary Snell Bryant, IAWA Member
President/Owner
Attitudes International, Inc.
St. Petersburg, FL

Cecile S. Hatfield, IAWA Member
Law Offices of Cecile S. Hatfield
Miami, FL

1:00 - 2:30 p.m.

LUNCHEON

Broussards
819 Rue Conti

SPEAKER

Gail Talbott

Director, Shuttle Operations

Planning & Control

Lockheed Martin Space Operations Co.

Cape Canaveral, Florida

CLOSING REMARKS

Dot Etheridge, *IAWA President*

GAIL M. TALBOTT

Gail is the Director of Shuttle Operations Planning and Control for Lockheed Martin Space Operations at the John F. Kennedy Space Center in Florida. This multi-functional organization has 165 employees who are responsible for ensuring all Shuttle processing tasks are planned and scheduled and all resources are staged to support the schedule. Gail has been with Lockheed since 1979 and has seventeen years of hands-on leadership experience in service and manufacturing environments.

She holds a bachelor of science degree in business management from the University of LaVerne in California and is completing a master of business administration degree at Florida Institute of Technology. She is the founding director of the Space Coast Network of Executive Women, a member network of the National Association of Female Executives. She has recently been selected to participate in the 1996 session of Leadership America. Among many awards, both local and national, she is the recipient of the prestigious Women in Aerospace's 1995 Outstanding Achievement Award.

In addition to her work at Lockheed she is also President and CEO of HumaNex, Inc., a management training and consulting company.

CAROLYN CORVI

As vice president of Boeing Commercial Airplane Group's Propulsion Systems Division, Carolyn leads a group of more than 800 employees who are responsible for developing propulsion systems and auxiliary power units for the entire Boeing family of commercial airplanes. She was named to this position in November 1995, also becoming a member of the Commercial Airplane Group Leadership Team.

Carolyn began her career with Boeing in 1974 as a cost and schedule analyst in the Commercial Customer Services Division. Over the next 20 years she progressed through a number of management positions including Director of Quality Assurance in the Commercial Fabrication Division. From there she was appointed director of an initiative to significantly improve the Boeing processes. She gained airplane production experience when she joined the management team of the Renton Division where Boeing 737's and 757's are produced.

Carolyn has served in several board positions of the Boeing Management Association. Among the many of her professional and community activities she has served as secretary and board member of the Northwest Children's Fund, an executive to the United Way of King County, Washington, as well as having participated in the Junior Achievement's Project Business International.

A Seattle native, she received a bachelor of arts degree from the University of Washington and a master of science in management from the Massachusetts Institute of Technology.

SUSAN M. COUGHLIN

Presently, Susan is the President and Chief Operating Officer of BDM Air Safety Management Corporation, a company dedicated to the design and deployment of state-of-the-art air traffic control systems for an expanding client base, including U.S. and international clients in both the civil and government sectors.

Prior to this Susan served from February 1990 to April 1994 on the National Transportation Safety Board (NTSB) in capacities as Vice Chairman and Acting Chairman. She was nominated by President Bush and confirmed by the U.S. Senate in February 1990. She was the national spokesperson on transportation safety policy developed in the context of the Board's accident investigations and special studies. While Acting Chairman she was responsible for the 350 person agency involved in the investigation of major transportation accidents and was the chief spokesperson on transportation safety issues before the U.S. Congress.

For three years Susan was the Deputy Administrator of the Federal Railroad Administration, a part of the U.S. Department of Transportation. Prior to this she served as acting vice president and deputy vice president of the Export-Import Bank of the U.S., Office of Public Affairs.

She received a bachelor of arts degree from Moravian College at Bethlehem, PA and did graduate work at the University of Utah in Salt Lake City.

A member and officer of many professional organizations, she also is the Executive Vice President, U.S. House of Representatives Child Care Center Advisory Board and holds membership in the Women's Leadership Network and the Congressional Club.

ELIZABETH RODENZ, PH.D.

Dr. Elizabeth Rodenz is the founder and owner of Executive Roundtable, a San Francisco-based management consulting and training company. Dr. Rodenz, whose career spans over 20 years of managing, coaching, consulting and educating, has been an adjunct professor at both the graduate and post-graduate levels.

In the corporate world, Dr. Rodenz held executive positions in editorial and marketing with McGraw-Hill in New York City. As an executive with McGraw-Hill, Dr. Rodenz developed products and traveled extensively lecturing at conferences and workshops.

She has graduate degrees in business, education and management from the University of Pittsburgh and has published a dissertation on leadership and several articles on interpersonal skills, communication, time management and working effectively with different personality types. She has also designed and developed several management programs for the American Management Association, including *Managing the Transition from Staff Member to Supervisor* and *Managerial Skills for the New Manager*.

CONFERENCE SPONSORS

IAWA gratefully acknowledges the following sponsors of its 8th Annual Conference:

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