



Name: Paul Clark  
Title: Vice President  
Company: Inter*VISTAS* Consulting Inc.

Paul has more than 30 years of experience in strategic planning processes and facilitation services, specializing in air travel market development, economic development and tourism development. He is an expert in online and on-site group facilitation, including Board, senior management and stakeholder sessions, large town-hall community forums, and industry webinars. He partners with clients to deliver master plans, strategic plans and business plans that incorporate innovation, creativity, extensive stakeholder engagement and collaboration initiatives.

When not involved in guiding clients on strategy, Paul delivers solutions in customer experience and in tourism destination management. He has provided advisory services in five continents for communities, governments, economic development groups, business associations, airport management teams and tourism groups.

In addition to his consulting experience, Paul directed a number of Tourism British Columbia's worldwide marketing initiatives for the 2010 Winter Olympic and Paralympic Games, and has held senior positions in strategic planning, marketing and market research for Tourism Whistler, Forbes Travel International, and Vancouver Airport Authority. Paul has a Masters in Geography from Simon Fraser University in Canada and a Bachelor of Science (Honours) degree in Geography from the University of Glasgow, Scotland.