CONNECT, INSPIRE, AND LEAD



Who She Is - Lee Brewster, Vice President of Thoroughbred Aviation

Lee is responsible for implementing and managing the planning, business performance, and strategic initiatives that ensure the success and growth of the organization while engaging with the aviation industry as a spokesperson. She commenced working in the aviation industry with a focus on a unique blend of marketing, community engagement, and maintenance and previously worked for both FlightSafety International and FlightDocs, which was acquired by ATP. In her spare time, she co-hosts the podcast, <u>Jet Blast</u>, which highlights people and small businesses that do great work in business aviation. She resides in Texas with her

family and recently joined IAWA due to the organization's focus on developing the next generation of female leaders while simultaneously investing it the growth of its members.

Why You Should Listen to Her – In addition to being able to light up the room with her enthusiasm for life, Lee possesses a growth mindset that is built on the foundation of curiosity. Rather than waiting for others to share their knowledge, she actively sought experts who would share their knowledge on complex maintenance and aviation issues. She, in turn, proved that she was worth the investment of time because she listened and implemented lessons learned so that she could grow and ultimately share that knowledge with others. She also seeks joy so that she can share it with others in the aviation community, which led to the creation of the podcast with her friends.

In our podcast, Lee speaks about the importance of mentorship and how she was never afraid to ask questions as she knew it would help her grow in her career. She also speaks about how the Jet Blast podcast is bringing fresh perspectives to the aviation industry and broadening the table by highlighting small businesses and sharing diverse voices that are not frequently heard. The unscripted collaboration between the co-hosts and the guests is foundational to engaging the aviation industry to think in ways it normally does not. But most importantly, the outcome is impactful as it includes (among many things) thoughtful discussions on mental health issues and why underrepresented communities are worth supporting.

How You Can Apply Her Wisdom To Your Career – A few of the take-aways to contemplate:

- What can you do and who can you call upon to broaden your community?
- How do you define joy and how do you include it in your work?
- How are you collaborating with others to push yourself and them outside of your comfort zones and create opportunities that you might not realize on your own?
- How are you investing in people whose voice is not being heard but should be?

