



2022 Giving Brochure

Support IAWA for a global impact on Diversity, Equity and Inclusion



**Connect,
Inspire and
Lead**

www.iawa.org



Global Diversity, Equity and Inclusion (DEI)

Since its founding in 1988, IAWA has been at the forefront of conversations on inclusion and gender equity and has raised the profile and number of women in the global aviation and aerospace industry. IAWA achieves its mission of cultivating and advancing women leaders in the industry by fostering a strong network of women professionals; presenting in-person conferences, leadership forums and virtual events; partnering with others on global studies and initiatives; mentoring for women at all stages of their careers; and, perhaps most crucially, providing college and graduate school scholarships and facilitating internship opportunities. IAWA members serve as role models, connections, and mentors for women seeking advancement and growth into leadership positions.

In 2019, IAWA teamed with other industry associations and Korn Ferry, a global consulting firm, to conduct research for the study [Soaring Through the Glass Ceiling](#), which identifies key enablers and inhibitors of women advancing into leadership positions throughout the aviation and aerospace industry. In 2021, IAWA teamed with Oliver Wyman, a global consulting firm, on [Liftoff to Leadership](#), a survey of 450 women and men in aviation leadership roles and interviews of successful female leaders to identify the barriers and potential solutions for the gender imbalance in aviation leadership.

In addition, immediate past president Bobbi Wells and Advisory Board member Rene Banglesdorf served on the FAA's Women in Aviation Advisory Board, which recently concluded its research into the barriers for female students and aviators to pursue a career in aviation and produced a comprehensive report with recommendations for the FAA and Congress.



IAWA's continuous contributions to DEI

SCHOLARSHIPS

IAWA first awarded scholarships to students at aviation/aerospace institutions in 2007. Since then, IAWA has grown the number of institutions for scholarships to 9 and has awarded over 80 scholarships worth approximately \$400,000. IAWA also funds recipients' travel and lodging expenses to attend the Annual Conference during the year of their scholarship. [Follow this link to see an inspiring video](#) about what the scholarships have meant to the recipients. IAWA is also working with our university partners to develop events highlighting the importance of diversity in the industry which involve past and current scholarship recipients, school faculty, IAWA Advocates and members.



MENTORING

In 2021, IAWA piloted a formal mentoring program matching IAWA members as mentors/mentees using an internet platform, Qooper. Out of the initial set of 14 mentor/mentee matches, 2 mentees have received promotions that they credit to the mentoring relationship. Due to the success of the pilot program, IAWA will open mentoring to all members in 2022.

CAREER GROWTH

In 2022, IAWA launched its members-only program that focuses on developing the skills and experiences that enable all of us to invest and reinvest in careers. Each quarter focuses on a new topic with curated content delivered through webinars and reinforced through proprietary podcasts highlighting members' experiences, member led book reviews; and engaging reports.

INTERNSHIPS

IAWA works to help some scholarship recipients obtain internships and is working with our Supporters and stakeholders to provide internship and hiring opportunities.

NEWSLETTER

IAWA publishes a quarterly newsletter with timely articles and information to our worldwide network.

ADVOCATES

In 2021, IAWA launched our Advocate program creating a way for men to become involved with and assist IAWA. Advocates are men of distinction in the industry whose fees go directly to our scholarship program.

NETWORKING

The connections developed by IAWA members over its more than 30-year history provides invaluable support to women navigating their careers, providing an "old girl" network that current industry cannot provide.

CAREER HUB

Members can post and search for opportunities in the industry.

Support IAWA and our mission



260 Major Companies Represented



398 Senior Level Members



3,700 Worldwide Network



40 Countries Represented

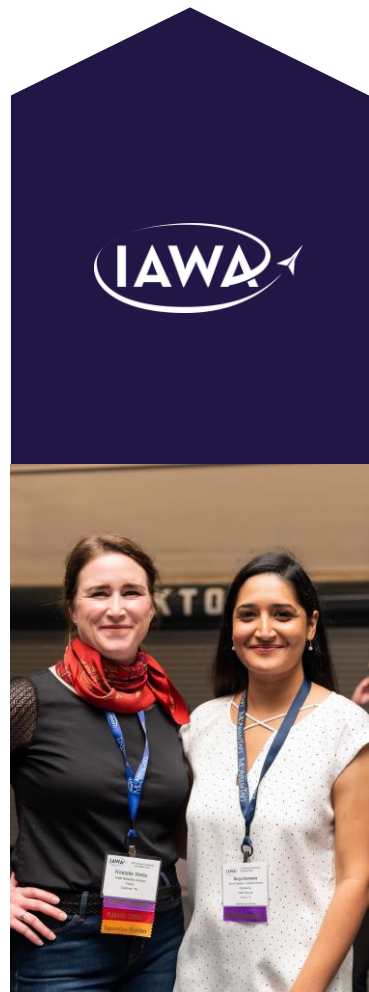


80+ Scholarships Granted

Your support, in addition to our membership dues and Advocate fees, funds everything that IAWA does. For the next generation: scholarships, mentoring, internship and job facilitation; for Members: career growth, mentoring, and a strong network; for everyone: conferences, forums, virtual events, newsletters, and a strong network; and demonstrates your support for diversity, equity, and inclusion in our industry.

The main benefit to our supporters is **helping IAWA drive real change and progress on diversity, equity and inclusion**, which benefits the industry. More tangible manifestations of benefit are recognition in print, social media and at our events for your participation in IAWA's efforts to raise women in the industry and to eliminate gender disparity.

The most tangible benefits in the traditional sense are visibility and acknowledgement for such support at our Annual Conference, Forums and virtual events. The following pages describe the support levels and benefits offered year-round (recognition) and at our annual conference.



Support levels and benefits

DIAMOND - \$50,000

- Recognition as a Diamond supporter on the website and in all printed and digitally published IAWA materials and for the Annual Conference, Connects, Forums and Virtual Events throughout the year
- Three (3) complimentary one-year memberships for qualified new members
- Five (5) complimentary Annual Conference registrations
- Five (5) invitations to the Speakers Reception at the opening of the Annual Conference
- Two (2) reserved tables at each of the 2 Annual Conference dinners
- Full-page ad in the Annual Conference program
- Sponsor ribbons for all company attendees at all in-person events
- Opportunity for exclusive rights as the sponsor of one of the following Annual Conference events (on a first come, first served basis):
 - Opening Dinner and events during dinner (Scholarship Presentation)
 - Gala Dinner and events during dinner (Woman of Excellence Award)

SAPPHIRE - \$30,000

- Recognition as a Sapphire supporter on the website and in all printed and digitally published IAWA materials and for the Annual Conference, Connects, Forums and Virtual Events throughout the year
- Two (2) complimentary one-year membership for qualified new members
- Four (4) complimentary Annual Conference registrations
- Four (4) invitations to the Speakers Reception at the opening of the Annual Conference
- One (1) reserved table at each of the 2 Annual Conference dinners
- Full-page ad in the Annual Conference program
- Sponsor ribbons for all company attendees at all in-person events
- Opportunity for exclusive rights as the sponsor of one of the following Annual Conference events (on a first come, first served basis):
 - Opening Reception
 - Gala Reception
 - Local Industry Tour



Support levels and benefits

RUBY - \$15,000

- Recognition as a Ruby supporter on the website and in all printed and digitally published IAWA materials and for the Annual Conference, Connects, Forums and Virtual Events throughout the year
- One (1) complimentary one-year membership for qualified new members
- Three (3) complimentary Annual Conference registrations
- Three (3) invitations to the Speakers Reception at the Annual Conference
- One (1) reserved table at each of the 2 Annual Conference dinners
- Full-page ad in the Annual Conference program
- Sponsor ribbons for all company attendees at the Annual Conference
- Opportunity for rights as the sponsor of one of the following Annual Conference events (on a first come, first served basis):
 - Lunch #1
 - Lunch #2
 - Keynote Speaker
 - Fireside Chat (2 opportunities)
 - Scholarship Recipients Shine
 - Speakers Reception
 - Wi-Fi

PLATINUM - \$7,500

- Recognition as a Platinum supporter on the website, in all printed and digitally published IAWA materials and for the Annual Conference
- Two (2) complimentary Annual Conference registrations
- Two (2) invitations to the Speakers Reception at the Annual Conference
- Half (1/2) page ad in the Annual Conference program
- Sponsor ribbons for all company attendees at the Annual Conference
- Opportunity for rights as the sponsor of one of the following Annual Conference events (on a first come, first served basis, except where noted):
 - Breakfast #1 (multiple supporters)
 - Breakfast #2 (multiple supporters)
 - First Timers Coffee Chat
 - New Member Chat with Kathy
 - Workshops (3 opportunities)
 - Registration Desk
 - Lanyards



GOLD - \$5,000

- Recognition as a Gold supporter on the website, in all printed and digitally published IAWA materials and for the Annual Conference
- One (1) complimentary Annual Conference registration
- One (1) invitation to the Speakers Reception at the Annual Conference
- Half (1/2) page ad in the Annual Conference program
- Sponsor ribbons for all company attendees at the Annual Conference
- Opportunity for rights as the sponsor of one of the following Annual Conference events (on a first come, first served basis, except where noted):
 - Morning Networking Breaks (multiple supporters)
 - Afternoon Networking Breaks (multiple supporters)
 - President Welcome
 - Membership Welcome
 - Closing Remarks

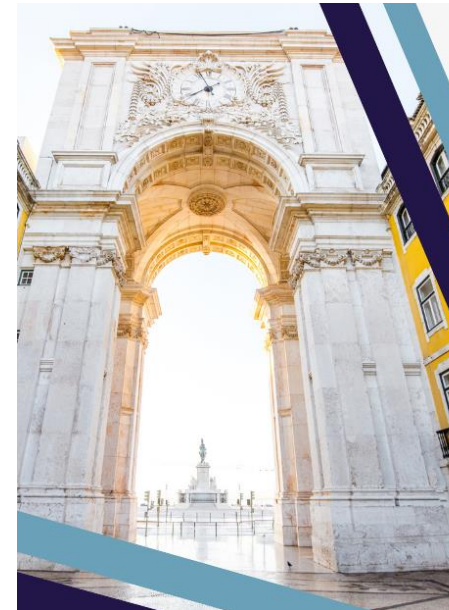


Support in any amount is also gratefully accepted

A LA CARTE

- Swag Bags for Promotional Items \$4,000
- Promotional Items \$2,000
- Reserved Table for Attendees at Dinner \$500

Support levels and benefits



34TH ANNUAL CONFERENCE

A Way Forward:
**Aviation Through A
Sustainability Lens**

November 9 - 11, 2022
Epic Sana Lisboa
Lisbon, Portugal

Contact us:
info@iawa.org

