

# CONNECT, INSPIRE, AND LEAD



**Who She Is – [María Eugenia Yábar](#), Partner at Estudio Olaechea and based in [Peru](#). With over 30 years of experience in providing specialized legal advice to national and international clients in the airline and equipment industry; she is an expert in the aviation industry; and she is a leading professional in Aeronautical Law in the country and within Latin America. She has been included in the Experts Guide as a leading aviation lawyer in Peru and distinguished by the legal guide Latin Lawyer as one of the 50 most inspiring women in law in the Latin America. She has been a speaker and panelist at various local and international conferences and seminars. Author of articles for legal journals and local press on**

**regulatory issues.**

**[Why You Should Listen to Her](#)** – You can hear María Eugenia smile as she speaks and her genuine warmth pulls you into learning more about this intelligent person. She comes from a family of women who know the value of working towards their professional goals and the importance of building a community in the process. As a woman, she started her leadership journey at her university and by becoming the first female attorney and then later, a partner at her law firm. She is quick to point out that she is not the last and credits the community that she continues to invest in towards ensuring that other women join her and that their value is appreciated. She is intentional in building others up and beyond her own status as that is what a leader does.

In our podcast, we speak about being a member of the IAWA’s “Latin American Airforce” that is comprised of [Alina Nassar](#) in Costa Rica and [Elizabeth Freidenberg](#) in Argentina who worked together to bring IAWA’s 2019 Annual Conference to Peru as a way to highlight the opportunities that exist for the aviation industry in Latin America and how it can be built through the talent and expertise of the global aviation community. Throughout our conversation, she emphasizes the power of belief, curiosity, integrity, and collaboration that is centered on the value that people with different backgrounds bring to the table. Most importantly, as a leader she does not rest on her accomplishments and instead reinvests in herself by building relationships with others who are new to the aviation industry to move them forward on their path to excellence. She reflects on how believing in diversity must always be the first priority in order to realize the value from it.

**How You Can Apply Her Wisdom To Your Career** – A few of the take-aways to contemplate:

- How are you collaborating with diverse perspectives to achieve your collective goals?
- What are the issues that you believe in and how are you translating your beliefs into action?
- How are you building the pipeline of the leadership of those within your community?
- What can you do to collectively create opportunities for others to thrive?

