

CONNECT, INSPIRE, AND LEAD



Who She Is – [Abby Bried](#), Vice President and General Counsel for Panasonic Avionics Corporation

Abby current serves on IAWA’s Advisory Board having previously served as President and in many other roles on the Board. Her previous experiences include Partner and Co-Chair of the Aviation and Aerospace practice at Jenner & Block and Associate General Counsel at United Airlines and as Senior International Attorney at Continental Airlines and Northwest Airlines prior to their acquisitions by United Airlines. Abby is the Chair-Elect for the American Bar

Association’s Air & Space Law Forum.

[Why You Should Listen to Her](#) – Abby’s passion for aviation law commenced when she was in high school and while others attempted to discourage her due to a lack of diversity, she believed in herself and pursued her goal. Throughout her illustrious career, she prioritized and intentionally built life-long connections, particularly with women in the industry. She began attending IAWA Conferences in 1998 and always supports her IAWA members from attending the 2018 and 2019 General Aviation Forums and participating in an event that engaged 100 Southern Methodist University Law Students to consider joining the aviation industry due to the diversity within it (four joined as Scholars after the event and many are now pursuing work in the aviation industry.)

In our podcast, we spoke about Abby’s superpower: Meaningful connections. She is able to walk into a room of 200+ people that she does not know and make connections that she thoughtfully builds upon over time. She spoke about how she prepares for conferences and networking events that rely upon her curiosity and allows her to be purposeful. She speaks about how she stands out in a crowd, physically with what she wears and what she does and does not say, that when combined, foster purposeful interactions. She further discusses how her career benefited from her purposeful connections and how she in turn pays it forward. We further discuss the importance of diversity and what each of us can do to attract and retain diverse talent within the aviation industry.

How You Can Apply Her Wisdom To Your Career – A few of the take-aways to contemplate:

- How do you prepare for networking events and conferences?
- What do you do while you are there to create meaningful connections?
- How do you follow through with your new connections to create meaningful engagement?
- What are you doing to build long lasting support for the community that you are building?

