

CONNECT, INSPIRE, AND LEAD



Who She Is – [René Banglesdorf](#), Founder of [The Aviation Collective](#)

René is the founder of The Aviation Collective and the Chairman of Charlie Bravo Aviation. She is currently an IAWA Advisory Board member and previously served in several positions on the IAWA Board. She is a podcast host ([Leadership in Aviation](#)), a serial entrepreneur, author, keynote speaker, and she was appointed to serve on the FAA’s Women In Aviation Advisory Board (“WIAAB”) where she, along with 29 other impressive women who work in the aviation industry, [provided 55 recommendations to the FAA](#) in order to attract and retain women in the aviation industry in

the United States.

[Why You Should Listen to Her](#) – As a journalism major, she never lets an opportunity to tap into her curiosity and grow pass her by. Although she Co-Founded a successful business aircraft brokerage company, she tapped into her enjoyment of high-performance business coaching and took coursework to develop herself. Through her work on the FAA’s WIAAB, she enhanced her knowledge of diversity and how it impacts workplace culture, specifically in the aviation industry.

Her recent career pivot is focused on developing leaders in aviation and creating a culture of respect and engagement. In early 2022, she compiled a workplace culture survey, and [the 350+ participants](#) crossed all continents and generations of people working in our industry. The resulting report highlights the fact that men and women equally value good workplace culture and exposes that business leaders and their employees have differing opinions about how good of a job companies are doing in providing that. In a time of great need for talent pipeline development, a thriving culture is critical—and achievable.

In our podcast, we focused on how to expand our mindset. She divulges that she started her podcast series because it was something that “scared” her; however, being outside of her comfort zone enabled her to “stretch herself” while simultaneously developing community. She spoke about the importance of overcoming “limiting beliefs” and replacing them with “liberating truths” and shares a personal example that highlights how we can all let go of saying “no” and instead just do it. She additionally speaks about what it means to invest in herself and the importance of accountability.

How You Can Apply Her Wisdom To Your Career – A few of the take-aways to contemplate:

- What are those limiting beliefs that are holding you back?
- How can you refocus those limiting beliefs and replace them with liberating truths?
- What are you doing to step outside of your comfort zone so that you can grow and help build your sense of community in order to further your leadership?

